



# The Creswell Chronicle

Your Community Newspaper Since 1965  
541-895-2197 \* 541-895-2361 fax

## DISPLAY ADVERTISING RATES

The Creswell Chronicle

Local Open Rate.....	\$8.00/ column inch
Local Contract Rate.....	\$6.00/ column inch
National Open Rate.....	\$10.00/ column inch

**Display deadlines are Friday's by 5:00 p.m. for next weeks publication**

## PREPRINTED INSERT RATES

- 1 or 2 sided, 8 1/2 x 11" 24 lb. paper (\$7/100).....\$91/1300
- 4-page tabloid, quarter fold (\$8/100).....\$104/1300
- 8-page tabloid, quarter fold (\$9/100).....\$117/1300
- 12-page tabloid (\$10/100).....\$130/1300

1,300 inserts are needed, 24 lb. paper

Church directory.....\$33/month

**Insert deadline is Tuesdays the week before you wish to run**

**pamela@thecreswellchronicle.com**

Pamela Palmer, graphic design

**danyelle@thecreswellchronicle.com**

## BUSINESS DIRECTORY

## PRODUCTION REQUIREMENTS

### Ad Size (Black & White)(Open rate)

1/16 page (2x2).....	\$28
1/8 page (2x4).....	\$64
1/4 page (3x8).....	\$192
1/2 page (6x8).....	\$384
Full page (6x16).....	\$768

### WIDTH

1 column.....	1.6458"
2 column.....	3.4167"
3 column.....	5.1875"
4 column.....	6.9583"
5 column.....	8.7292"
6 column.....	10.5"

### DEPTH

Tabloid.....16"

### SPECIAL CHARGES & SERVICES

One color.....	\$100.00
Two colors.....	\$200.00
Full color.....	\$300.00

### FILE SUBMISSION REQUIREMENTS

.pdf, .tif, .jpg

When sending ads, please include all fonts, graphics and support files necessary to produce your document

**Send to:** pamela@thecreswellchronicle.com

### TEARSHEETS

- Proofs available upon request, except classifieds
- Tearsheets provided at customer's request only
- Co-op billing and tearsheets also available

### COPY & DESIGN

- Basic copywriting and design available to advertisers at no charge
- Composition charges may be made for excessive changes or alterations of original copy when the space is ordered
- Photography and detailed art may incur additional charges
- Proofs are for error correction only

**www.thecreswellchronicle.com**

### CONTACT INFORMATION

The Creswell Chronicle  
PO Box 428  
34 W. Oregon Ave  
Creswell, OR 97426

### EDITOR

Helen@thecreswellchronicle.com

### LEGAL & GRAPHICS

Pamela Palmer

E-mail: **pamela@thecreswellchronicle.com**

### ADVERTISING REP

Danyelle Glendenning

**danyelle@thecreswellchronicle.com**

### CREDIT & PAYMENT

- Rates are net.
- Advance credit approval is required for ads over \$75.
- **Payments on account with pre-approved credit are due the 10th of the month following the date of publication. Late payments will accrue interest @ 18% per annum.**
- **Cash only accounts include:** political ads, going-out-of-business ads, unapproved or poor credit, out-of-state advertisers and ads placed from motel addresses.
- Contract rates are valid only after credit approval or cash-in-hand, and upon receipt of an advertising agreement signed and dated by the advertiser.

### GENERAL POLICIES

- All advertising is accepted subject to approval of the publisher. Publisher reserves the right to reject advertising copy.
- No specific advertising positions can be guaranteed. Credit will not be issued based on ad position.
- The Creswell Chronicle will exercise due diligence to prevent mistakes, and cannot assume liability for errors once signed proof approval is received from advertiser. Reimbursement for typos or other errors caused by The Creswell Chronicle will be in the form of future free advertising. The Creswell Chronicle may revise advertising rates upon 30 days' notice.
- Advertiser assumes full liability for advertising, and agrees to indemnify and hold harmless the publisher from all claims, suits and related costs resulting from an advertisement.

### Health Supplies

### Painting

### Salon

**The Natural Path**  
65 West Oregon Avenue  
895-4324

M-F 10am-6pm

Books  
Herbs  
Vitamins  
Homeopathics  
Sports Supplements  
Personal Service

"WE LAY IT ON THICK"  
556-0374

**DERMINER**  
PARING & WOOD CASE

RESIDENTIAL • COMMERCIAL  
FAUX • INTERIORS • EXTERIORS  
DECKS • FREE ESTIMATES  
REFURB. REPAIRS

**PLATINUM HAIR**

NOW ON SITE, 2 NEW NAIL TECHS!!!!

Men's • Women's • Children's Haircuts  
Mon-Fri 9am-6pm Sat 9am-4pm Walk-ins Welcome

895-3965 166 Melton Road • Creswell  
Permanent • Cosmetics • Weaves • Colors • Perms • Tanning • Waxing

Business Directory and Dine out ads are 1 column by 2 inch, 2 column by 2 inch and 3 column by 2 inch ads that run weekly. You reach potential customers every week for only \$30.00, \$45.00 or \$60.00 per month, (minimum 6 month contract required). The business directory is a cost effective way to supplement your advertising program.